

**Description:** Graphic Design is a class that teaches art and technology. In this class students will use design as a creative process in communication. Students will also explore various methods used to create and combine words, symbols, and images to create a visual representation of ideas and messages. Students will use the basic elements and principles of art and also learn how to use the computer programs Adobe Photoshop and Adobe Illustrator.This class teaches the basics of Graphic Design through an illustrative and corporate view.

### Areas of Focus

“There are three responses to a piece of design – yes, no and WOW! Wow is the one to aim for.

-Milton Glaser

Typography is another art form we will explore in this course. Typography is an important part of office and personal design; students will explore the visual creativity used to make type into artistic statements.

In illustration students will learn how to draw and manipulate graphics using adobe illustrator and Photoshop.

#### Illustration

In corporate design we will start with logo design and end with full campaign design. This course will have a strong focus on composition and effective design for focus groups.

# Mrs. M. Edwards

#### Corporate Design

## Attendance and Make-up Work

If you are absent, you are responsible to make up any missed work. Assignments missed due to an excused absence must be tuned in within a maximum of five days. Tests are to be made up at the earliest time possible. Assignments due the day that you are absent are due the day your return. There is not a 5-day period for school-approved absence; so all work missed during such an absence is due that following school day.

This is a semester class, on the ninth excused or unexcused absence you will loose credit for the course. Three excused or unexcused tardies or early dismissals equal one absence.

Graphic Design

Please go to my school center webpage for pacing guide, assignments and examples.

Thank you and I look forward to having a creative and wonderful semester!

Mrs. M. Edwards

## Important Information

# **Grade Weighting and Evaluation:**

Tests/ Project   40%

Daily Assignments 25%

Class Participation 25%

Homework/Photography 10%

**Grading Scale:**

A – 100-93

B – 92-85

C – 84-77

D – 76-70

F – 69-0

**Materials Needed:**

USB drive (flash drive)

Folder

Loose leaf paper, lined and unlined

**Classroom Procedures:**

Students will come to class and take a seat at their computer before the tardy bell rings. Students are asked to take out their project and/or turn your computer on to begin class. Independent work is to be done quietly and I ask for students to stay focused and on task.

**Classroom Rules/ Regulations:**

1. All students will be respectful at all times.
2. Take care of your needs before coming to class.
3. Come to class prepared with the supplies for my class.

\**All classes at SHS strictly follow the student handbook. All students are given a handbook the first day of the school year. Students are expected to abide by those rules and regulations.*

## Syllabus Continued